



FurBall
TO BENEFIT BC SPCA
KAMLOOPS & DISTRICT
2025





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ABOUT FUR BALL

Fur Ball captivates hearts, inspires minds, creates community, and most importantly, saves lives. It brings together hundreds of people who are deeply invested in making a difference for the animals and people in Kamloops and surrounding regions who need the BC SPCA's help.

Fur Ball 2024 was wildly successful. Families, friends, companies came together to raise more than \$107,000 for the animals. Guests cuddled rescued puppies in our snuggly Cuddle Lounge, learned more about how BC SPCA Kamloops saves animals 365 days a year, and were empowered to take action and help even more vulnerable animals.

Not only is it a fun night out, together with other animal loving people, you will help save lives. Join us for this inspiring and heartwarming evening as we take a stand for our community's animals in need.





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FUR BALL 2025

DATE: Saturday, June 7th, 2025

LOCATION: Thompson Rivers University

TIME: 5pm | Cuddle Lounge, Cocktails,
Canapes
6:30pm | Dinner, Program &
Auction

WEBSITE: furball.sPCA.bc.ca/kamloops

GUESTS: More than 200 guests including BC SPCA Kamloops' most generous donors, business and community leaders, people with big hearts who believe in giving generously, and of course, adorable BC SPCA animal ambassadors!



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EACH YEAR BC SPCA KAMLOOPS & DISTRICT:

Finds new and loving families for **420** homeless animals

Shelters **304** stray animals

Transfers in **132** animals and transfer out **209**
animals through Drives for Lives

Treats **1,582** animals through **BC SPCA** veterinary
services

Provides **5,249** kg of dry food and **5,466** cans of wet
food to animals through our pet food bank program

Spay/neuters **1,707** community animals

Handled **15 Large Scale Animal Intakes** for abused or
stray animals (more than double from the previous
year)

**YOUR SPONSORSHIP OF FUR BALL
WILL POWER THIS WORK FOR ANIMALS.**





*Media
Sponsorship*



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MEDIA

- 4 seats at the event
Logo placement on:
 - Event webpage
 - Two E-blasts
 - Signage at event
 - Event Video Screens
- Shared slide in digital signage loop on stage
- Quarter page ad in printed/ electronic program
- Acknowledgement from the stage
- 1 shared Facebook post
- Inclusion in sponsor thank you Facebook post
- Use of “BC SPCA Proud Supporter” logo for one year



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**Thank you for your interest in
supporting Fur Ball to benefit
BC SPCA Kamloops & District**

We hope you will join us as our community comes together to protect and enhance the quality of life for animals in our community.

To reserve your sponsorship or learn more about the event, please reach out anytime.

Nicole Green
Senior Officer, Community Giving Kamloops
& *Gaurdian to Millie*

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