



FurBall
TO BENEFIT BC SPCA
KAMLOOPS & DISTRICT
2025





FurBall

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ABOUT FUR BALL

Fur Ball captivates hearts, inspires minds, creates community, and most importantly, saves lives. It brings together hundreds of people who are deeply invested in making a difference for the animals and people in Kamloops and surrounding regions who need the BC SPCA's help.

Fur Ball 2024 was wildly successful. Families, friends, companies came together to raise more than \$107,000 for the animals. Guests cuddled rescued puppies in our snuggly Cuddle Lounge, learned more about how BC SPCA Kamloops saves animals 365 days a year, and were empowered to take action and help even more vulnerable animals.

Not only is it a fun night out, together with other animal loving people, you will help save lives. Join us for this inspiring and heartwarming evening as we take a stand for our community's animals in need.





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**TO BENEFIT BC SPCA
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FUR BALL 2025

DATE: Saturday, June 7th, 2025

LOCATION: Thompson Rivers University

TIME: 5pm | Cuddle Lounge, Cocktails,
Canapes
6:30pm | Dinner, Program &
Auction

WEBSITE: furball.sPCA.bc.ca/kamloops

GUESTS: More than 200 guests including BC SPCA Kamloops' most generous donors, business and community leaders, people with big hearts who believe in giving generously, and of course, adorable BC SPCA animal ambassadors!



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EACH YEAR BC SPCA KAMLOOPS & DISTRICT:

Finds new and loving families for **420** homeless animals

Shelters **304** stray animals

Transfers in **132** animals and transfer out
209 animals through Drives for Lives

Treats 1,582 animals through **BC SPCA** veterinary
services

Provides **5,249** kg of dry food and **5,466** cans of wet
food to animals through our pet food bank program

Spay/neuters **1,707** community animals

Handled 15 Large Scale Animal Intakes for abused or
stray animals (more than double from the previous
year)

**YOUR SPONSORSHIP OF FUR BALL
WILL POWER THIS WORK FOR ANIMALS.**





*Sponsorship
Opportunities*



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PRESENTING SPONSOR

Leader of the Pack \$10,000

- Exclusivity in industry sector and sponsor category
- Official event logo to include “Presented by [your company name]”
- First right of refusal for 2025
- 1 table of **10** seats
- Full page ad in printed program
- Logo placement on:
 - Event webpage
 - E-blasts
 - Exclusive slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
- Vehicles staged and company banner placed in key locations at venue
- Acknowledgement from stage
- Opportunity to speak or provide a video (up to 2 minutes) on stage
- 3 exclusive Facebook posts
- Inclusion in any Fur Ball press release and media advisories
- One CFJC TV - Midday promotion as Presenting Sponsor prior to event – with your attendance
- Use of the “BC SPCA Proud Supporter” logo for 1 year
- Private tour at the BC SPCA Kamloops & District Centre for leadership, clients, and/or employees





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SUPER PETS \$5,000



- 1 table of 8 seats
- Half page ad in printed program
- Logo placement on:
 - Event webpage
 - E-blasts
 - Exclusive slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
- Acknowledgement from stage
- 1 exclusive Facebook post
- Inclusion in sponsor thank you Facebook post
- Use of “BC SPCA Proud Supporter” logo for 1 year
- Private tour at the BC SPCA Kamloops & District Centre for Leadership, clients, and/or employees





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PAWSOME PALS \$3,000

- 4 seats
- Quarter page ad in printed program
- Logo placement on:
 - Event webpage
 - E-blasts
 - Exclusive slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
- Acknowledgement from stage
- 1 shared Facebook post
- Inclusion in sponsor thank you Facebook post
- Use of “BC SPCA Proud Supporter” logo for 1 year





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WAGGING TAILS \$1,500

- 2 seats
- Logo placement on:
 - Event webpage
 - E-blasts
 - Shared slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
- Acknowledgement from stage
- 1 shared Facebook post
- Inclusion in sponsor thank you Facebook post
- Use of “BC SPCA Proud Supporter” logo for 1 year





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TABLE SPONSOR \$1,900

- 1 table of 10 seats
- Personalized table signage
- Shared slide in digital signage loop on stage





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**Thank you for your interest in
supporting Fur Ball to benefit
BC SPCA Kamloops & District**

We hope you will join us as our community comes together to protect and enhance the quality of life for animals in our community.

To reserve your sponsorship or learn more about the event, please reach out anytime.

Nicole Green
Senior Officer, Community Giving Kamloops
& *Guardian to Millie*
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