



TO BENEFIT BC SPCA
KAMLOOPS & DISTRICT

2026





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About Fur Ball

Fur Ball captivates hearts, inspires minds, creates community, and most importantly, saves lives. It brings together hundreds of people who are deeply invested in making a difference for the animals and people in Kamloops and surrounding regions who need the BC SPCA's help.

Fur Ball 2025 was wildly successful. Families, friends, companies came together to raise more than \$105,000 for the animals. Guests cuddled rescued puppies in our snuggly Cuddle Lounge, learned more about how BC SPCA Kamloops saves animals 365 days a year, and were empowered to take action and help even more vulnerable animals.

Not only is it a fun night out, together with other animal loving people, you will help save lives. Join us for this inspiring and heartwarming evening as we take a stand for our community's animals in need.

Barbecue
BC SPCA Alumni





Ranch

BC SPCA Alumni



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Key Details

DATE: May 30th, 2026

LOCATION: Thompson Rivers University
Campus Activity Centre
805 TRU Way

WEBSITE: furball.sPCA.bc.ca/kamloops

GUESTS: More than 200 guests including BC SPCA Kamloops and the surrounding districts' most kindhearted donors, business and community leaders - people with big hearts who believe that giving generously will save animals lives and transform many human lives along the way.



FurBall

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EACH YEAR BC SPCA KAMLOOPS & DISTRICT:

Finds new and loving families for 345 homeless animals

Shelters 301 stray animals

Transfers in 118 animals and transfer out 323 animals through Drives for Lives

Provides 3,951 kg of dry food, 3,752 cans of wet food, and 655 boxes/bags of cat litter to animals through our pet food bank program

Spay/neuters 2089 community animals and 290 shelter animals

Handled 27 Large Scale Animal Intakes for abused or stray animals

YOUR SPONSORSHIP OF FUR BALL WILL POWER THIS WORK FOR ANIMALS.



Tobasco
BC SPCA Alumni



Sponsorship Opportunities



TO BENEFIT BC SPCA
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PRESENTING SPONSOR

Leader of the Pack \$10,000



- Exclusivity in industry sector and sponsor category
- Official event logo to include "Presented by [your company name]"
- First right of refusal for 2027
- 1 table of 10 seats
- Full page ad in printed program
- Logo placement on:
 - Event webpage
 - E-blasts
 - Exclusive slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
 - Auction leaderboard
- Company banner placed in key locations at venue
- Acknowledgement from stage
- Opportunity to speak or provide a video (up to 2 minutes) on stage
- 3 exclusive Facebook posts
- Inclusion in any Fur Ball press release and media advisories
- One CFJC TV - Midday promotion as Presenting Sponsor prior to event – with your attendance
- Use of the "BC SPCA Proud Supporter" logo for 1 year
- Private tour at the BC SPCA Kamloops & District Centre for leadership, clients, and/or employees



SUPER PETS \$5,000

- Six seats
- Half page ad in printed program
- Logo placement on:
 - Event webpage
 - E-blasts
 - Exclusive slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
- Acknowledgement from stage
- 1 exclusive Facebook post
- Inclusion in sponsor thank you Facebook post
- Use of "BC SPCA Proud Supporter" logo for 1 year
- Private tour at the BC SPCA Kamloops & District Centre for Leadership, clients, and/or employees



Bonnie
BC SPCA Alumni



Jughead
BC SPCA Alumni



★★★ PAWSOME PALS \$3,000

- **4 seats**
- Quarter page ad in printed program
- Logo placement on:
 - Event webpage
 - E-blasts
 - Exclusive slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
- Acknowledgement from stage
- 1 shared Facebook post
- Inclusion in sponsor thank you Facebook post
- Use of "BC SPCA Proud Supporter" logo for 1 year





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WAGGING TAILS \$2,000

- **2 seats**
- Logo placement on:
 - Event webpage
 - E-blasts
 - Shared slide in digital signage loop on stage
 - Thank you video
 - Signage at event
 - Printed program
- Acknowledgement from stage
- 1 shared Facebook post
- Inclusion in sponsor thank you Facebook post
- Use of "BC SPCA Proud Supporter" logo for 1 year



Koda
BC SPCA Alumni



Meadow
BC SPCA Alumni



TABLE SPONSOR \$2,000

- 1 table of 10 seats
- Personalized table signage
- Shared slide in digital signage loop on stage





FurBall

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Thank You!



Thank you for your interest in supporting
BC SPCA Kamloops Fur Ball 2026.

Sponsorship packages can be modified to suit your requirements! We look forward to discussing these opportunities with you or exploring any other ideas you might have.

To reserve your sponsorship or for more information, please contact Shae Fowler, sfowler@spca.bc.ca or call (604) 655-4785

BC SPCA Kamloops & District Animal Centre
2816 Tranquille Rd. Kamloops, BC V2B 0H9

BCSPCA



BC SPCA is a registered charity,
BN 11881 9036 RR0001